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Editors/Reporters

- Please click on link to view and download photo of J.C. Giordano
http://www.avisonyoung.com/sites/default/files/content-files/Media_Room/Temp/JC_Giordano.jpg

J.C. Giordano joins Avison Young in New Jersey

Industry leader becomes Principal, will bolster firm's NJ tenant representation business

Morristown, NJ – Jeffrey Heller, Avison Young Principal and Managing Director of the firm's New Jersey office, announced today that commercial real estate industry leader **J.C. Giordano** has joined Avison Young in New Jersey.

Effective immediately, Giordano becomes a Principal of Avison Young. He brings to the company nearly 35 years of commercial real estate experience, most recently as an Executive Vice-President at Jones Lang LaSalle (JLL) in New Jersey. He will leverage his deep experience and long-term industry relationships to provide tenant and landlord representation services for Avison Young's new and existing clients, with a particular focus on growing the firm's tenant representation business in New Jersey.

"Under Jeffrey Heller's leadership, Avison Young's New Jersey office has grown rapidly, becoming a major force in the Garden State's commercial real estate industry," comments **Arthur Mirante**, Avison Young Principal and Tri-State President. "With his significant experience, J.C. Giordano will be a valuable addition to our New Jersey office, and I look forward to working with J.C. and Jeffrey as we continue to bolster our platform in the region."

Adds Heller: "With more than three decades of industry experience, J.C. is widely regarded in New Jersey as one of the market's leading commercial real estate professionals, having earned a quality reputation for his expert ability to meet the diverse needs of both global corporations and institutional landlords. His sophisticated approach to client service, and his extensive relationships throughout the industry and broader corporate world, will be a tremendous asset to our team as we look to scale our growth and increase market share locally, regionally, nationally and globally."

During his career, Giordano has completed numerous significant transactions on behalf of major global companies, including numerous Fortune 500 firms. Prior to joining JLL, Giordano spent more than 10 years as a Principal with real estate advisory firm The Staubach Company,

culminating in JLL's acquisition of the firm in 2008. Earlier in his career, he worked at Cushman & Wakefield, where he also specialized in tenant representation.

Avison Young opened its first New York office in April 2012 in New York City, with Mirante joining as Principal and Tri-State President. The company opened its New Jersey office in September 2012, followed by a Long Island office in August 2013 and Fairfield/Westchester office in June 2014.

"Having spent the majority of my career managing the real estate requirements for national and global corporations, I'm extremely excited to take this next step and play a key role in helping to build and expand the presence of a fast-growing, dynamic firm that is still relatively new to the New Jersey market," states Giordano. "Additionally, I believe in the Principal-led, team-oriented culture that Avison Young has created, and look forward to collaborating with Arthur, Jeff and my new colleagues to introduce the firm's differentiated service model to a broad base of industry players and tenants."

Giordano holds a Bachelor of Arts in political science from the University of Vermont and a diploma in commercial real estate from New York University. He is an active volunteer with Special Olympics New Jersey, having previously chaired the organization's annual golf classic.

Avison Young is the world's fastest-growing commercial real estate services firm. Headquartered in Toronto, Canada, Avison Young is a collaborative, global firm owned and operated by its principals. Founded in 1978, the company comprises 1,900 real estate professionals in 67 offices, providing value-added, client-centric investment sales, leasing, advisory, management, financing and mortgage placement services to owners and occupiers of office, retail, industrial and multi-family properties.

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Avison Young was a winner of Canada's Best Managed Companies program in 2011, 2012 and 2013 and has demonstrated its commitment to the program and successfully reapplied for the designation as a Gold Standard winner in 2014.

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