

# **Broward County**

After several years of record-setting economic growth, Florida's real estate markets abruptly paused in mid-March due to the spread of the novel coronavirus (COVID-19). While the full impact is yet to be felt, second quarter statistics provide an indication of the Broward market's health. Third quarter activity is expected to provide greater clarity.

# Vacancy Rate



# YTD Net Absorption (SF)



# Average Asking Rent Rate (\$/SF/FS)



# Office Vacancy Rises in Broward As Leasing Slows While Sublease Space Remains Under Control

- Broward's office market began to feel the effects of the COVID-19 outbreak during the second quarter as leasing velocity dropped dramatically with total volume for the year-to-date down 44% when compared to the same time last year.
- Although many expected a spike in vacancy and a glut of sublease space during the second quarter, much of the space that returned to the market has been attributable to already planned mid-year move-outs. Sublease vacancy rose 39 basis points (bps) quarter-overquarter, most of which came from Kaplan University putting their 97,000-sf space in Cypress Creek on the market for this quarter.
- While most investment sales came to a halt during the second quarter as investors continued to wait out the storm, land development deals continued to move forward throughout

South Florida. In Broward, the OKO Group, the developer behind the massive 830 Brickell office tower in Miami, recently purchased three full blocks in Downtown Ft. Lauderdale for \$63 million to build an undisclosed mixed-use project.

- Rent collection remained fairly consistent throughout April, May and June, due in large part to assistance from government relief packages. As the programs begin to phase out in July, a clearer impact may emerge later in the year.
- Growth within the suburban submarkets, a trend that had been present in Broward prior to COVID-19, will likely be accelerated by the virus. Year-over-year vacancy rose by 385 bps in the CBD and 139 bps in the suburbs. During the second quarter, Goldstein Law vacated 11,000 sf at Plaza 100 in Downtown and relocated to Southwest Broward.

# Trends to Watch



# Interest from the NE

South Florida will likely benefit from increased demand from individuals and businesses in the Northeast looking to relocate away from dense, urban locations.



### Rates Held Firm

Many landlords have been holding rental rates firm while they opt to wait out the crisis for 60 to 90 days rather than offer significant concessions.



## Phase III Breaks Ground

Phase III of Atlantic Village broke ground in Hallandale Beach during the second quarter. It will include a sixstory mixed-use building with 70,000 sf of office space.

32.2 MSF

Total office inventory in the Broward County market

(173,106) SF

Direct Y-T-D net absorption as of 2Q-2020

12.72%

Overall Vacancy

\$39.07/SF/FS

Average rental rate for class A space

					Broward County					
Class Breakdown	Total RSF	Direct Vacant SF	Sublet Vacant SF	Lease Rate	% Occupied	% Vacant	% Sublet Vacancy	% Total Vacancy	Under Construction	Net Absorpti
Class A	15,324,979	1,756,054	260,356	\$39.07	88.54%	11.46%	1.70%	13.16%	1,026,129	(87,121)
Class B	16,885,805	1,818,507	261,115	\$26.43	89.23%	10.77%	1.55%	12.32%	0	(85,985)
Total	32,210,784	3,574,561	521,471	\$32.64	88.90%	11.10%	1.62%	12.72%	1,026,129	(173,106)
					CBD					
Class Breakdown	Total RSF	Direct Vacant SF	Sublet Vacant SF	Lease Rate	% Occupied	% Vacant	% Sublet Vacancy	% Total Vacancy	Under Construction	Net Absorpt
Class A	4,043,030	674,113	63,368	\$45.89	83.33%	16.67%	1.57%	18.24%	356,948	(24,895)
Class B	1,085,360	98,485	16,734	\$34.49	90.93%	9.07%	1.54%	10.62%	0	(6,521)
Total	5,128,390	772,598	80,102	\$44.43	84.93%	15.07%	1.56%	16.63%	356,948	(31,416)
					Non-CBD					
Class Breakdown	Total RSF	Direct Vacant SF	Sublet Vacant SF	Lease Rate	% Occupied	% Vacant	% Sublet Vacancy	% Total Vacancy	Under Construction	Net Absorp
Class A Class B	11,281,949 15,800,445	1,081,941 1,720,022	196,988 244,381	\$34.83 \$25.96	90.41% 89.11%	9.59% 10.89%	1.75% 1.55%	11.34% 12.43%	669,181 0	(62,226)
Total	27,082,394	2,801,963	441,369	\$25.96	89.65%	10.89%	1.63%	11.98%	669,181	(79,464) (141,690
					Current Creek					
Class Breakdown	Total RSF	Direct Vacant SF	Sublet Vacant SF	Lease Rate	Cypress Creek  % Occupied	% Vacant	% Sublet Vacancy	% Total Vacancy	Under Construction	Net Absorp
Class A	2,654,169	298,148	117,364	\$33.00	88.77%	11.23%	4.42%	15.66%	0	(28,767
Class B	3,497,917	534,988	15,942	\$24.92	84.71%	15.29%	0.46%	15.75%	0	16
Total	6,152,086	833,136	133,306	\$27.81	86.46%	13.54%	2.17%	15.71%	0	(28,751
					Central Broward					
Class Breakdown	Total RSF	Direct Vacant SF	Sublet Vacant SF	Lease Rate	% Occupied	% Vacant	% Sublet Vacancy	% Total Vacancy	Under Construction	Net Absorp
Class A	1,037,666	178,861	0	\$34.64	82.76%	17.24%	0.00%	17.24%	0	(41,029)
Class B Total	1,618,635 2,656,301	279,004 457,865	4,097 4,097	\$23.50 \$27.85	82.76% 82.76%	17.24% 17.24%	0.25% 0.15%	17.49% 17.39%	0	(18,712 (59,741
Class Breakdown	Total RSF	Direct Vacant SF	Sublet Vacant SF	Lease Rate	ntown Fort Laudero % Occupied	dale % Vacant	% Sublet Vacancy	% Total Vacancy	Under Construction	Net Absorp
Class A	4,043,030	674,113	63,368	\$45.89	83.33%	16.67%	1.57%	18.24%	356,948	(24,895
Class B	1,085,360	98,485	16,734	\$34.49	90.93%	9.07%	1.54%	10.62%	0	(6,521)
Total	5,128,390	772,598	80,102	\$44.43	84.93%	15.07%	1.56%	16.63%	356,948	(31,416
					Hallandale					
Class Breakdown	Total RSF	Direct Vacant SF	Sublet Vacant SF	Lease Rate	% Occupied	% Vacant	% Sublet Vacancy	% Total Vacancy	Under Construction	Net Absorp
Class A	97,744	13,975	0	\$43.16	87.94%	12.06%	0.00%	12.06%	373,198	2,646
Class B Total	469,681 567,425	89,916 103,891	0	\$30.42 \$32.13	80.86% 82.08%	19.14% 17.92%	0.00%	19.14% 17.92%	0 373,198	(17,332)
				,,,,,,,					5.5,205	(= ,,==,
Class Broakdown	Total DCE	Direct Vacant SE	Sublet Vacant SF	Lease Rate	Hollywood	9/ Vacant	9/ Sublet Vacancy	9/ Total Vacancy	Under Construction	Not Absorp
Class Breakdown Class A	Total RSF 487,354	Direct Vacant SF 51,543	5,758	\$34.75	% Occupied 89.42%	% Vacant 10.58%	% Sublet Vacancy 1.18%	% Total Vacancy 11.76%	Under Construction 0	Net Absorp (17,619
Class B	1,325,040	94,068	978	\$29.79	92.90%	7.10%	0.07%	7.17%	0	(17,571
Total	1,812,394	145,611	6,736	\$31.55	91.97%	8.03%	0.37%	8.41%	0	(35,190
					Northwest Broward					
Class Breakdown	Total RSF	Direct Vacant SF	Sublet Vacant SF	Lease Rate	% Occupied	% Vacant	% Sublet Vacancy	% Total Vacancy	Under Construction	Net Absorp
Class A	759,657	75,434	3,981	\$30.52	90.07%	9.93%	0.52%	10.45%	0	(26,989
Class B	1,111,690	59,355	0	\$22.81	94.66%	5.34%	0.00%	5.34%	0	(8,317)
Total	1,871,347	134,789	3,981	\$27.13	92.80%	7.20%	0.21%	7.42%	0	(35,306
					Plantation					
Class Breakdown	Total RSF	Direct Vacant SF	Sublet Vacant SF	Lease Rate	% Occupied	% Vacant	% Sublet Vacancy	% Total Vacancy	Under Construction	Net Absorp
Class A	1,595,666	98,575	8,137	\$38.40	93.82%	6.18%	0.51%	6.69%	145,983	(22,728
Class B	2,817,817 4,413,483	188,755 287,330	179,775 187,912	\$23.34 \$28.51	93.30% 93.49%	6.70% 6.51%	6.38% 4.26%	13.08% 10.77%	0 145,983	(14,405 (37,133
					No while a cook B					
Class Breakdown	Total RSF	Direct Vacant SF	Sublet Vacant SF	Lease Rate	Northeast Broward % Occupied	% Vacant	% Subjet Vacance	% Total Vacancy	Under Construction	Net Absorp
Class Breakdown Class A	375,692	39,193	0	\$31.40	% Occupied 89.57%	% vacant 10.43%	% Sublet Vacancy 0.00%	% Total Vacancy 10.43%	150,000	(2,931)
Class B	1,800,771	204,804	0	\$26.97	88.63%	11.37%	0.00%	11.37%	0	(7,389)
	2,176,463	243,997	0	\$27.68	88.79%	11.21%	0.00%	11.21%	150,000	(10,320
Total					Sawgrass Park					
Total										
Total  Class Breakdown	Total RSF	Direct Vacant SF	Sublet Vacant SF	Lease Rate	% Occupied	% Vacant	% Sublet Vacancy	% Total Vacancy	Under Construction	Net Absorp
	Total RSF 1,618,196	Direct Vacant SF 114,177	Sublet Vacant SF 17,851	Lease Rate \$34.96	% Occupied 92.94%	% Vacant 7.06%	% Sublet Vacancy 1.10%	% Total Vacancy 8.16%	Under Construction 0	Net Absorp (40,546
Class Breakdown Class A Class B	1,618,196 1,356,173	114,177 111,716	17,851 42,989	\$34.96 \$27.36	92.94% 91.76%	7.06% 8.24%	1.10% 3.17%	8.16% 11.41%	0 0	(40,546 27,975
Class Breakdown Class A Class B	1,618,196	114,177	17,851	\$34.96	92.94%	7.06%	1.10%	8.16%	0	(40,546
Class Breakdown Class A Class B Total	1,618,196 1,356,173 2,974,369	114,177 111,716 225,893	17,851 42,989 60,840	\$34.96 \$27.36 \$31.20	92.94% 91.76% 92.41% Southwest Broward	7.06% 8.24% 7.59%	1.10% 3.17% 2.05%	8.16% 11.41% 9.64%	0 0 0	(40,546 27,975 (12,571
Class Breakdown Class A Class B Total Class Breakdown	1,618,196 1,356,173 2,974,369	114,177 111,716 225,893 Direct Vacant SF	17,851 42,989 60,840 Sublet Vacant SF	\$34.96 \$27.36 \$31.20 Lease Rate	92.94% 91.76% 92.41% Southwest Broward % Occupied	7.06% 8.24% 7.59% % Vacant	1.10% 3.17% 2.05% % Sublet Vacancy	8.16% 11.41% 9.64%	0 0 0	(40,546 27,975 (12,571 Net Absorp
Class Breakdown Class A Class B Total	1,618,196 1,356,173 2,974,369	114,177 111,716 225,893	17,851 42,989 60,840	\$34.96 \$27.36 \$31.20	92.94% 91.76% 92.41% Southwest Broward	7.06% 8.24% 7.59%	1.10% 3.17% 2.05%	8.16% 11.41% 9.64%	0 0 0	(40,546 27,975 (12,571

Reporting Methodology: This report includes all class 'A' and 'B' office buildings and parks 20,000 SF and greater in Broward County that are not owner occupied, office medical, or government owned. All rents are reported on a full-service gross basis and are direct weighted averages calculated on total available space. The information in this report has been collected by the Avison Young research team via sources that are deemed reliable but is not guaranteed.

# Leading Indicators (Y-O-Y 2Q-2019 to 2Q-2020)











# Significant Second Quarter 2020 Lease Transactions - Sorted by SF

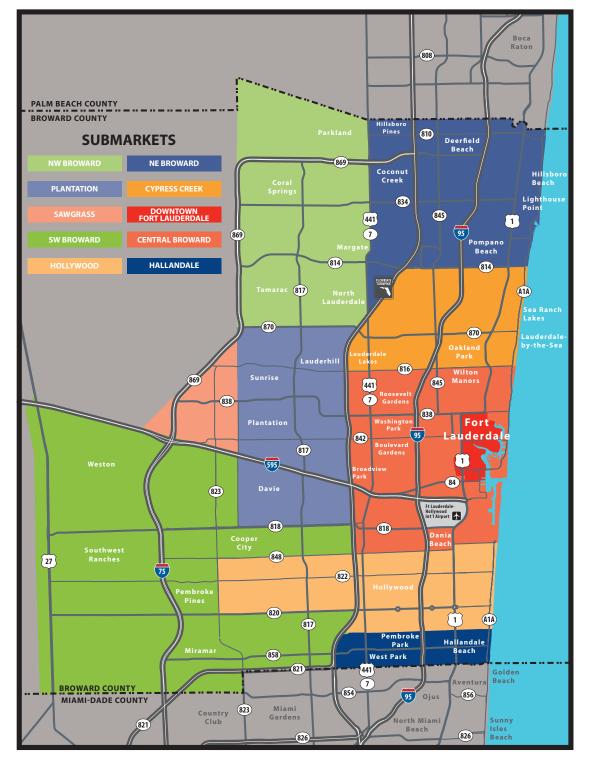
Tenant	Property	Туре	SF	Submarket
KCI Technologies	Crown Center - 1425 Building	New	23,725	Cypress Creek
Kovak Securities	Bayview Corporate Tower	Renewal	16,769	Cypress Creek
Guadiar	Sawgrass Technology Park - Bldg G	Renewal/Relocation	15,235	Sawgrass Park
Ameriprise Financial	350 E Las Olas Blvd	Renewal	14,203	Downtown Ft. Lauderdale
Reloquest	2700 S Commerce Pky	New	8,280	Southwest Broward
SCA	Plantation Walk	New	8,000	Plantation
K-force	1551 Sawgrass Corporate Pky	Renewal	8,000	Sawgrass Park
Hardesty & Hanover	Commercial Place II	New	7,859	Cypress Creek
Lexx Health Care	Coral Springs Executive Tower	Renewal	7,177	Northwest Broward

# Significant Second Quarter 2020 Sales Transactions - Sorted by Sale Price

Property	SF	Sale Price	Price/SF	Buyer	Submarket
633 S Federal Hwy*	40,504	\$16,664,210	\$411	OKO Group	Downtown Ft. Lauderdale
3757 Coral Tree Circle	15,544	\$5,100,000	\$328	Pompano Autoplex LLC	Northeast Broward
22 NE 22nd Ave	14,763	\$3,650,000	\$247	22 Ave LLC	Northeast Broward

<sup>\*</sup> Part of a 6.68-acre assemblage for a large mixed-use redevelopment project





## **Contact Information**

### Greg Martin

Principal 954.903.1815 greg.martin@avisonyoung.com

### David Duckworth

Principal 954.903.1815 david.duckworth@avisonyoung.com

### Justin Cope

Principal 954.903.3701 justin.cope@avisonyoung.com

#### Lisa Blumer

Senior Associate 954.903.3703 lisa.blumer@avisonyoung.com

#### Berkley K. Bloodworth

Associate 954.938.1804 berkley.bloodworth@avisonyoung.com

#### Evie Linger

Research Analyst 954.903.3714 evie.linger@avisonyoung.com

















avisonyoung.com

