**Broward County Office Market Report** 

First Quarter 2019

# New Development is Beginning to Stablize Demand as Investment Activity Heats Up in Broward County

Broward County's office market grew at a moderate pace during the first quarter of 2019 as economic fundamentals remained positive and investment activity accelerated. Gains in the professional and business services job sector continue to drive office demand as the sector added 6,700 new jobs to the market over the trailing 12 months ending February 2019. Healthy leasing activity took place during the first quarter and moderate positive net absorption of 97,254 sf was recorded. A slow development pipeline in recent years has helped to keep market fundamentals in check, however a tightening supply of high-quality office product has sparked new development in Downtown Fort Lauderdale, Hallandale, and Southwest Broward. Existing tenants that are pre-leasing space at new buildings under construction are also freeing up much-needed space for larger tenants touring the market as well as tenants looking to expand their space. While rental rates have seen significant growth over the course of the cycle due to the limited supply of space, average asking rates are beginning to level off and remained flat over the quarter at \$31.66 per sf (+\$0.04) as supply is now catching up with demand.





in total office investment sales activity, which is up 18% over the trailing 12-months ending 1Q-2019

# Office Market Snapshot

- The largest new lease signed during the first quarter of 2019 was Ultimate Software's 100,710-sf lease of the entire building at 1340 Concord Terrace in Sawgrass Park. The building is currently occupied by health insurance firm Aetna, who will be vacating the space at the end of April and relocating to their new office in the Plantation Walk mixed-use development. This transaction is a prime example of new development releasing large blocks of space back into the market to allow for organic expansion of local firms.
- Investment sales activity in Broward County gained sizable momentum and outperformed both Miami-Dade and Palm Beach counties during the first quarter of 2019, recording \$822.2 million in total sales volume during the trailing 12 months ending March 2019, an impressive 18% jump over the same period a year prior. In the first quarter of this year alone, Broward County office investment sales totaled \$338.5 million, accounting for 2,128,744 sf. This strong investor sentiment indicates the potential for future growth in Broward County's office market.
- During the first quarter of 2019, BB&T and SunTrust bank announced plans for a merger of the two companies, creating the sixth largest

- bank in the U.S. As both companies have a large presence in South Florida, it is likely that the merger will lead to the consolidating of multiple locations after the deal closes in the fourth quarter of 2019, allowing for prime real estate to land back on the market.
- Phase I of TPA Group's The Edison, a 165,000-sf class A development currently underway in Pembroke Pines, is near completion and is currently set to deliver in May of 2019. This quarter, the building preleased 28,890 sf to Mphasis, an IT service management company. As a premium class A office development with a competitive triple net asking rate of \$26.50 per sf, The Edison will serve as an attractive alternative to higher-priced class A space within the CBD.
- The Federal Reserve announced in late March that it would not continue to raise interest rates during 2019, and that it would instead hold interest rates steady at the target range between 2.25 and 2.5 percent, which was set in December. The decision was made on the basis that the economy's growth is slowing somewhat more than previously expected.

31.1 MSF

Total office inventory in the

Broward County market

97,254 SF

Direct Y-T-D net absorption as of 1Q-2019

11.13%

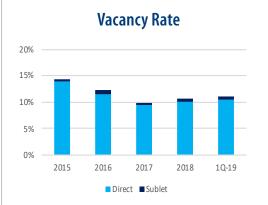
Overall Vacancy

\$37.86/SF/FS

Average rental rate for class A space



# **Statistical Snapshot**



## YTD Net Absorption (SF)



## Average Asking Rent Rate (\$/SF/FS)



### **Construction Pipeline**



# **Broward County Office Market At A Glance**

### **Demographics & Economy**



# 26.1 million

visitors to Florida during 2018, up 6% from the record set in 2017

 $\frac{3.5\%}{EB-2018}$   $\bigvee$   $\frac{3.3\%}{FEB-2019}$ 

change in the Broward County unemployment rate



High net worth individuals are relocating to South Florida from high-tax states like New York

15,400

increase in total non-farm employment since 1Q-2018

#### **Development**

# **Plantation Walk Project** \$350 Million Mixed-Use

development broke ground in Plantation





4,935

multi-family units underway in Downtown Ft. Lauderdale



# 95,532 sf in Downtown

expected to deliver in 2Q-19 with the completion of the 550 Building



988K

square feet currently under construction in Broward County

#### **Market Influencers**



\$822.2 MILLION

in total office sales volume during the T-12 months ending 1Q-19

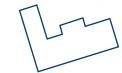
## **Tri-Rail Downtown Link**



The Tri-Rail connection to the MiamiCentral station in downtown is scheduled to be completed by the end of 2019



Rising construction costs and shortage of skilled labor is increasing the cost of office build-outs and tenant improvements



New development deliveries on the horizon are freeing up large blocks of space at existing buildings



				E	roward County					
lass Breakdown	Total RSF	Direct Vacant SF	Sublet Vacant SF	Lease Rate	% Occupied	% Vacant	% Sublet Vacancy	% Total Vacancy	Under Construction	Net Absorpt
Class A	13,616,060	1,460,314	75,047	\$37.86	89.28%	10.72%	0.55%	11.28%	951,707	33,128
Class B	17,483,676	1,762,318	164,885	\$26.52	89.92%	10.08%	0.94%	11.02%	36,216	64,126
otal	31,099,736	3,222,632	239,932	\$31.66	89.64%	10.36%	0.77%	11.13%	987,923	97,254
					CBD					
ass Breakdown	Total RSF	Direct Vacant SF	Sublet Vacant SF	Lease Rate	% Occupied	% Vacant	% Sublet Vacancy	% Total Vacancy	Under Construction	Net Absorp
Class A	4,038,063	539,170	40,135	\$44.90	86.65%	13.35%	0.99%	14.35%	452,480	19,922
Class B	985,423	66,601	3,330	\$39.28	93.24%	6.76%	0.34%	7.10%	36,216	7,566
otal	5,023,486	605,771	43,465	\$44.28	87.94%	12.06%	0.87%	12.92%	488,696	27,488
					Non-CBD					
ass Breakdown	Total RSF	Direct Vacant SF	Sublet Vacant SF	Lease Rate	% Occupied	% Vacant	% Sublet Vacancy	% Total Vacancy	Under Construction	Net Absorp
Class A	9,577,997	921,144	34,912	\$33.73	90.38%	9.62%	0.36%	9.98%	499,227	13,206
Class B	16,498,253	1,695,717	161,555	\$26.02	89.72%	10.28%	0.98%	11.26%	0	56,560
tal	26,076,250	2,616,861	196,467	\$28.74	89.96%	10.04%	0.75%	10.79%	499,227	69,766
_					Cypress Creek					
ass Breakdown	Total RSF	Direct Vacant SF	Sublet Vacant SF	Lease Rate	% Occupied	% Vacant	% Sublet Vacancy	% Total Vacancy	Under Construction	Net Absorp
Class A	2,656,961	378,750	22,122	\$31.16	85.74%	14.26%	0.83%	15.09%	0	2,089
Class B	3,589,144	536,207	19,648	\$23.65	85.06%	14.94%	0.55%	15.49%	0	69,205
tal	6,246,105	914,957	41,770	\$26.76	85.35%	14.65%	0.67%	15.32%	0	71,294
nee Decel d	Total Doc	Disective	Cublet Many 1 CT	Lev D.:	Central Broward	0/1/	0/ 6, 11-11	0/ Tax-13/-	Hadas Comp.	No. 4
ass Breakdown	Total RSF	Direct Vacant SF	Sublet Vacant SF	Lease Rate	% Occupied	% Vacant	% Sublet Vacancy	% Total Vacancy	Under Construction	Net Absorp
Class A	0	0	0	\$0.00	0.00%	0.00%	0.00%	0.00%	0	(11.000)
Class B	2,550,429 2,550,429	299,342 299,342	0	\$28.05 \$28.05	88.26% 88.26%	11.74% 11.74%	0.00%	11.74% 11.74%	0	(11,088
	2,330,423			<del></del>		11.74/0	<del></del>	11.74/0	<u> </u>	(11,000
				Dow	ntown Fort Lauderd	ale				
ass Breakdown	Total RSF	Direct Vacant SF	Sublet Vacant SF	Lease Rate	% Occupied	% Vacant	% Sublet Vacancy	% Total Vacancy	Under Construction	Net Absorp
Class A	4,038,063	539,170	40,135	\$44.90	86.65%	13.35%	0.99%	14.35%	452,480	19,922
Class B	985,423	66,601	3,330	\$39.28	93.24%	6.76%	0.34%	7.10%	36,216	7,566
tal	5,023,486	605,771	43,465	\$44.28	87.94%	12.06%	0.87%	12.92%	488,696	27,488
					Hallandale					
ass Breakdown	Total RSF	Direct Vacant SF	Sublet Vacant SF	Lease Rate	% Occupied	% Vacant	% Sublet Vacancy	% Total Vacancy	Under Construction	Net Absorp
Class A Class B	0 500,355	0 91,832	0	\$0.00 \$32.46	0.00%	0.00% 18.35%	0.00% 0.00%	0.00%	334,227 0	(4.226)
ital	500,355	91,832	0	\$32.46	81.65% 81.65%	18.35%	0.00%	18.35% 18.35%	334,227	(4,226) (4,226)
· car	300,333	31,032	·	Ų32.10	01.0370	10.5570	0.0070	10.5370	331,227	(1)220)
					Hollywood					
ass Breakdown	Total RSF	Direct Vacant SF	Sublet Vacant SF	Lease Rate	% Occupied	% Vacant	% Sublet Vacancy	% Total Vacancy	Under Construction	Net Absorp
Class A	351,624	50,444	0	\$36.25	85.65%	14.35%	0.00%	14.35%	0	2,871
Class B	1,460,770	117,785	978	\$29.55	91.94%	8.06%	0.07%	8.13%	0	(8,740)
otal	1,812,394	168,229	978	\$31.56	90.72%	9.28%	0.05%	9.34%	0	(5,869)
				N	Iorthwest Broward					
ass Breakdown	Total RSF	Direct Vacant SF	Sublet Vacant SF	Lease Rate	% Occupied	% Vacant	% Sublet Vacancy	% Total Vacancy	Under Construction	Net Absorp
Class A	509,089	45,635	0	\$31.53	91.04%	8.96%	0.00%	8.96%	0	8,057
Class B	1,323,866	87,700	1,943	\$22.35	93.38%	6.62%	0.15%	6.77%	0	(11,092
tal	1,832,955	133,335	1,943	\$25.49	92.73%	7.27%	0.11%	7.38%	0	(3,035)
acc Dronledou	Total DCS	Direct Vessel CE	Subjet Vers 1 CF	Losse Pet	Plantation	0/ \/	0/ Cblat V	9/ Total Va	Under Coast	Not Al
iss Breakdown	Total RSF	Direct Vacant SF	Sublet Vacant SF	Lease Rate	% Occupied	% Vacant	% Sublet Vacancy	% Total Vacancy	Under Construction	Net Absorp
Class A	1,461,223	115,088	4,984	\$37.93	92.12%	7.88%	0.34%	8.22%	0	(16,797
Class B tal	2,211,364 3,672,587	155,637 270,725	113,853 118,837	\$24.80 \$30.38	92.96% 92.63%	7.04% 7.37%	5.15% 3.24%	12.19% 10.61%	0	1,441 (15,356
										(23)330
					Northeast Broward					
ass Breakdown	Total RSF	Direct Vacant SF	Sublet Vacant SF	Lease Rate	% Occupied	% Vacant	% Sublet Vacancy	% Total Vacancy	Under Construction	Net Absorp
Class A	375,692	37,516	0	\$30.30	90.01%	9.99%	0.00%	9.99%	0	0
Class B	1,851,674	152,532	0	\$27.36	91.76%	8.24%	0.00%	8.24%	0	(2,876)
tal	2,227,366	190,048	0	\$27.94	91.47%	8.53%	0.00%	8.53%	0	(2,876)
					Sawgrass Park					
ass Breakdown	Total RSF	Direct Vacant SF	Sublet Vacant SF	Lease Rate	% Occupied	% Vacant	% Sublet Vacancy	% Total Vacancy	Under Construction	Net Absorp
Class A	1,687,573	81,254	2,632	\$34.44	95.19%	4.81%	0.16%	4.97%	0	21,776
Class B	1,309,778	138,971	24,667	\$20.81	89.39%	10.61%	1.88%	12.49%	0	10,063
otal	2,997,351	220,225	27,299	\$25.84	92.65%	7.35%	0.91%	8.26%	0	31,839
					outhwest Broward					
ass Breakdown	Total RSF	Direct Vacant SF	Sublet Vacant SF	Lease Rate	% Occupied	% Vacant	% Sublet Vacancy	% Total Vacancy	Under Construction	Net Absorp
Class A	2,535,835	212,457	5,174	\$36.26	91.62%	8.38%	0.20%	8.58%	165,000	(4,790)
Class B	1,700,873	115,711	466	\$31.98	93.20%	6.80%	0.03%	6.83%	0	13,8

Reporting Methodology: This report includes all class 'A' and 'B' office buildings and parks 20,000 SF and greater in Broward County that are not owner occupied, office medical, or government owned. All rents are reported on a full-service gross basis and are direct weighted averages calculated on total available space. The information in this report has been collected by the Avison Young research team via sources that are deemed reliable but is not guaranteed.

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Broward County's professional and business services job sector grew by 4.4% during the trailing 12 months ending February 2019.

Leading In	dicators (Y-0	-Y 1Q-2018 to	1Q-2019)	
Vacancy Rate	Net Absorption	Average Asking Rate (FS)	New Construction	Total Employment
		7	7	7
11.13%	97,254 SF	\$31.66	987,923 SF	1.00 MM

# Significant First Quarter 2019 Lease Transactions - Sorted by SF

Tenant	Property	Туре	SF	Submarket
Drug Enforcement Agency	Weston Pointe IV	Renewal	132,684	Southwest Broward
Ultimate Software	1340 Concord Ter	New	100,710	Sawgrass Park
Aquila Software*	The Edison	New	28,890	Southwest Broward
Infinity Behavioral Health	Headway Office Park	New	28,608	Cypress Creek
Motorola	Bank of America Plaza	New	24,395	Downtown Ft. Lauderdale
DataCore	Cypress Executive Center	New	21,441	Cypress Creek
Synechron Inc.	Sunrise Corporate Plaza I	New	19,683	Sawgrass Park

<sup>\*</sup> Avison Young handled this transaction

# Significant First Quarter 2019 Sales Transactions - Sorted by Sale Price

Property	SF	Sale Price	Price/SF	Buyer	Submarket
Sawgrass Technology Park	514,332	\$74,250,000	\$144	Bridge Investment Group	Sawgrass Park
Trade Center South	215,000	\$41,680,000	\$194	Cardinal Point Management / Halstatt Real Estate Partners	Cypress Creek
Hillsboro Center	216,114	\$32,500,000	\$150	Grover & Corlew	Northeast Broward
Hillsboro Executive Park	172,537	\$30,400,000	\$176	Liberty Equities	Northeast Broward
Lakeshore Business Center	237,682	\$29,250,000	\$123	YMP Real Estate Management	Cypress Creek
Corporate Centre II	91,221	\$20,800,000	\$228	Barron Collier Cos. / Vanderbilt Partners	Sawgrass Park
2300 SW 145th Avenue	97,690	\$19,000,000	\$194	Miramar 2300 Investors LLC	Southwest Broward









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