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Please click on link to view and download photo of Tara Kreider:

http://www.avisonyoung.com/sites/default/files/content-files/Media_Room/Temp/Tara_Kreider.jpg

Tara Kreider joins Avison Young in Raleigh, NC

Highly regarded industry leader becomes Principal and Land Practice Leader

Raleigh, NC – John Linderman, Avison Young Principal and Managing Director of the company's North Carolina region, announced today that highly regarded commercial real estate industry leader **Tara Kreider** has joined the company in Raleigh.

Effective immediately, Kreider becomes a Principal of Avison Young and Land Practice Leader on Raleigh-Durham's capital markets team. She will focus on building a regional land sales team and practice, as well as mentoring up-and-coming land and investment sales specialists, and recruiting top talent. She will also continue to advise new and existing individual, corporate and institutional clients – including investors, developers and asset managers – on acquisitions, dispositions and other creative land and investment solutions.

Kreider brings to Avison Young 10 years of commercial real estate industry experience and more than 25 years of marketing and business development experience, most recently as a senior vice-president with TradeMark Properties in Raleigh where she specialized in land and investment sales. While with TradeMark Properties, she was a multiple winner of the firm's Advisor of the Year Award and a consistent top producer.

"We are pleased to welcome Tara to our Raleigh-Durham group as a Principal," comments Linderman. "Tara has enjoyed exceptional success in our market, helping clients buy and sell land and buildings throughout the Triangle area. She has earned tremendous respect and appreciation from clients and colleagues with her knowledge, work ethic and creative attitude."

Linderman continues: "Over the past decade, Tara has established herself as an industry leader in the Triangle commercial real estate market. She brings a high-energy, can-do attitude to every situation. She will be a tremendous asset for our clients and company as we grow our land sales practice and recruit the next generation of land and investment sales specialists in Raleigh-Durham."

Before joining TradeMark Properties, Kreider was a broker with Byrd Commercial in Raleigh, where she also specialized in land and investment sales. Before then, she operated her own

consulting company for 11 years and held progressively senior marketing and development positions with marketing firms and non-profit organizations in Raleigh and Washington, DC.

“I’m thrilled to join Avison Young as a Principal and become part of the company’s collaborative culture,” says Kreider. “Avison Young’s Principal-led business model and client-centric approach to every transaction attracted me to the company. The firm’s dedication to sustainable development and community service were also especially appealing. I’m excited to help our firm continue to execute its ongoing aggressive global expansion strategy as we build a land sales team and practice in the Triangle area. Ultimately, these efforts will lead to more sustainable development and long-term business opportunities for our clients.”

Kreider is active in the industry as a member of Triangle Commercial Real Estate Women (TCREW) and the Urban Land Institute (ULI). She is currently in her third term as an appointed member of the Wake County Planning Board and previously served on the Wake County Board of Adjustment. Kreider holds a Bachelor of Arts in political science and economics from the University of Pittsburgh and is a member of its alumni association.

Avison Young opened its first offices in North Carolina in October 2012 in Raleigh and Chapel Hill when the company acquired Raleigh-based Thomas Linderman Graham Inc. Avison Young opened its Charlotte office in May 2013.

Over the past nine years, Avison Young has grown from 11 to 80 offices and from 300 to more than 2,400 real estate professionals in Canada, the U.S., Mexico and Europe.

Avison Young is the world's fastest-growing commercial real estate services firm. Headquartered in Toronto, Canada, Avison Young is a collaborative, global firm owned and operated by its principals. Founded in 1978, the company comprises 2,400 real estate professionals in 80 offices, providing value-added, client-centric investment sales, leasing, advisory, management, financing and mortgage placement services to owners and occupiers of office, retail, industrial, multi-family and hospitality properties.

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