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Avison Young CEO Mark Rose relocates to London to oversee European growth

Rose has been joined by family as he immerses himself in UK business's culture



Avison Young chief Mark Rose will be seeing a lot of the London HQ on Gresham St

Mark Rose, the US-based boss of Avison Young, has relocated to London to help oversee the Canadian agent's integration of the GVA business in the UK and to immerse himself in the business culture.

Speaking to *CoStar News* at MIPIM 2019, Rose, who has homes in Florida and Chicago, confirmed he and his family had relocated to London last week and would spend the majority of this year in the capital.

Canada's Avison Young confirmed it had closed the acquisition of GVA, the leading UK agent in February, in a move that sees the two companies combine under the Avison Young brand.

[CoStar News revealed the acquisition first here.](#)

Avison Young's post-acquisition leadership team is: Avison Young Principal and UK Managing Director Jason Sibthorpe becomes Principal and President, UK; GVA CEO Gerry Hughes becomes Principal and Managing Director, UK and Managing Director, Global Consultancy; and GVA Chair Andy Mottram becomes Principal and Managing Director, Europe.

As a result of the transaction, Avison Young now has approximately 5,000 real estate professionals in 120 offices in 20 countries.

CEO Rose explained today: "Avison Young started in Canada and I of course moved there. Our company is culture based and unlike the peers we have that manage from headquarters and drop rules and regulations down from on high since we are a global company that believes in inclusion and I like to spend the time in the country building it there. I am from the US and when we grew there I spent time in the US.

"Now I am simply coming to the UK to show respect to our new partners and to find out about the culture and also help to learn and expand the business in the UK and Europe.

"It is about proximity to humans. For most of 2019 me, my wife and the dogs will be in London, where I have worked before. I love London and have always seen it as a second home."

Focusing on MIPIM Rose said: "I am here to meet with our clients and I am recruiting here. I also want to learn more about the people we work with and for. It will launch a few other recruits and acquisitions. If you believe in what you are doing you want to do be here, it is that simple."

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