

On the Move: Dinslage Comes on Board at Avison Young; Jordan Takes CCO Spot at ChromaDex; Renier Named Talent Chief at broadhead.

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By Steve Barnes

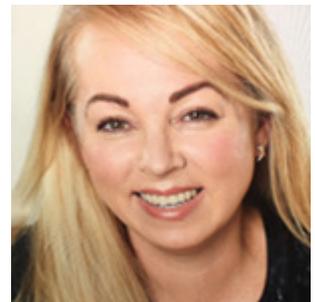


Melissa Dinslage

Toronto-based commercial real estate services firm **Avison Young** has hired **Melissa Dinslage** as global director of internal communications. Dinslage comes to the firm from Conagra Brands, where she served as internal communications director. She previously served as senior manager, communications at Cars.com and manager, internal communication at Sara Lee Corporation. In her new post, Dinslage will oversee the development of internal initiatives, platforms and channels to advance Avison Young's brand while facilitating internal marketing efforts, operational efficiency and employee

engagement. "We're confident that she will explore, identify and implement new communications initiatives, platforms and technologies that support our long-term operational, business and client-service goals," said Avison Young chair and CEO Mark E. Rose.

ChromaDex Corp., a dietary supplement and food ingredient company based in Los Angeles, has named **Megan Jordan** chief communications officer and senior vice president of global corporate affairs. Jordan has been leading the communications function at the company as a contractor since February. She previously served as senior vice president, corporate communications at Herbalife; vice president, corporate communications at Southern California Edison and senior vice president at MSLGROUP. She leads ChromaDex's communications function globally, including internal/external communications, public affairs, executive communications, and public relations. Jordan also serves on the Public Relations Board of Advisors for USC's Annenberg School of Communications & Journalism and is a member of the Arthur W. Page Society.



Megan Jordan

Minneapolis-based **broadhead.** has hired **Steve Renier** as senior vice president, talent. Renier joins broadhead. from marketing and advertising agency Periscope where he led the human resources team. In his new position, Renier will lead recruitment and talent initiatives team for broadhead., which bills itself as the largest independent integrated agency in Minnesota. Its client roster includes Boehringer Ingelheim, Cargill, The Mosaic Company, and Bridgestone Firestone.



Steve Renier