The Leadership Issue | Cover Story

Real Estate Forum magazine monthly commercial real estate magazine New York, NY

# Real Estate New York, NY June 2018 issue

June 2018

BESTOWORK IN CRE

VARIOUS PLATFORMS HAVE CONDUCTED STUDIES TO DETERMINE WHAT MAKES A WORKPLACE "The Best." While these have ranked firms on a broad level across industries, the truth is that most participants in the labor force are interested in specific fields.

For the first time, Real Estate Forum has attempted to get a sense of what it's like behind the scenes in the industry's workplaces—from large, national CRE companies to local and regional boutiques. We collected as much data as possible from participating firms, and followed up with individual employee surveys for each company.

Based on the information collected, we scored the companies across a number of fields broadly falling under three categories—the Quality of Leadership and the Organization's Strength, Company Culture and Employee Trust and Overall Satisfaction. For a full list of questions asked, turn to the last page of this feature.

The scoring system was on a scale of one (strongly disagree) to five (strongly agree), with a handful of 0-100 scales to rank satisfaction. Scores for each company, as well as demographic information for the companies are provided. Organizations are listed alphabetically.

This, however, is just the tip of the iceberg. Our editorial team will dive deeper into the individual firms' results on a series of profiles on GlobeSt.com. Keep an eye out over the coming weeks for more.

# AVISON YOUNG TORONTO & CHICAGO

**Total Number of Employees: 1,578** 

Female: 607 Minority: 280

**Total Number of Managers: 491** 

Median Age: 51

Female: 189 Minority: 65

**Total Number of C-Suite Executives: 12** 

Median Age: 56

Female: 5 Minority: 2

#### **EMPLOYEE SURVEY SCORES**

**Quality of Overall Organization** 4.74

**Quality of Direct Management** 4.75

**Quality of Corporate Leadership** 4.701

**Compensation and Benefits** 4.44

**Career Development & Opportunities** 

for Growth 4.521

**Diversity and Inclusion** 4.693

**Workplace Atmosphere and Coworker** 

**Camaraderie** 4.693/92.43

**Work-Life Balance** 4.708/4.732

**Corporate Culture and Engagement** 86.67

# **BLT ENTERPRISES**SANTA MONICA, CA

**Total Number of Employees: 20** 

Female: 8 Minority: 6

**Total Number of Managers:** 7

Median Age: 53

Female: 4 Minority: 2

**Total Number of C-Suite Executives:** 6

Median Age: 55

Female: 0 Minority: 0

#### **EMPLOYEE SURVEY SCORES**

**Quality of Overall Organization** 4.95

**Quality of Direct Management** 4.933

**Quality of Corporate Leadership** 4.939

**Compensation and Benefits** 4.906

**Career Development and Opportunities** 

for Growth 4.948

**Diversity and Inclusion** 4.819

**Workplace Atmosphere and Coworker** 

**Camaraderie** 4.949/ 97.45

Work-Life Balance 4.94/96.35

**Corporate Culture and Engagement** 97.9

#### BRIXTON CAPITAL SOLANA BEACH, CA

**Total Number of Employees:** 32

Female: 17 Minority: 11

**Total Number of Managers: 12** 

Median Age: 40

Female: 7 Minority: 5

**Total Number of C-Suite Executives: 4** 

Median Age: 49

Female: N/A Minority: N/A

#### **EMPLOYEE SURVEY SCORES**

**Quality of Overall Organization** 4.393

**Quality of Direct Management** 4.393

**Quality of Corporate Leadership** 4.324

**Compensation and Benefits** 4.263

**Career Development and Opportunities** 

for Growth 4.231

**Diversity and Inclusion** 4.406

**Workplace Atmosphere and Coworker** 

**Camaraderie** 4.408/ 92.667

Work-Life Balance 4.6/84.583

**Corporate Culture and Engagement** 91.75

## **CBRE**LOS ANGELES

**Total Number of Employees: 32,515** 

**Female:** 10,323 **Minority:** 7,400

**Total Number of Managers: 7,804** 

Median Age: 49

**Female:** 2,780 **Minority:** 1,261

**Total Number of C-Suite Executives: 37** 

Median Age: 55

Female: 4 Minority: 1

#### **EMPLOYEE SURVEY SCORES**

**Quality of Overall Organization** 4.596

**Quality of Direct Management** 4.596

**Quality of Corporate Leadership** 4.355

**Compensation and Benefits** 3.943

**Career Development and Opportunities** 

for Growth 4.298

**Diversity and Inclusion** 4.472

**Workplace Atmosphere and Coworker** 

**Camaraderie** 4.423/87.60

Work-Life Balance 4.394/81.45

**Corporate Culture and Engagement** 81.20

# HORVATH & TREMBLAY LYNNFIELD, MA

**Total Number of Employees:** 34

Female: 2 Minority: 1

**Total Number of Managers:** 3

Median Age: 38

Female: N/A Minority: N/A

Total Number of C-Suite Executives: N/A

Median Age: N/A

Female: N/A Minority: N/A

#### **EMPLOYEE SURVEY SCORES**

**Quality of Overall Organization** 4.928

**Quality of Direct Management** 4.918

**Quality of Corporate Leadership** 4.918

**Compensation and Benefits** 4.023

**Career Development and Opportunities** 

for Growth 4.931

**Diversity and Inclusion** 4.843

**Workplace Atmosphere and Coworker** 

**Camaraderie** 4.8275/96.59

Work-Life Balance 4.28/82.53

**Corporate Culture and Engagement** 93.9412

#### HUNT MORTGAGE GROUP NEW YORK CITY

**Total Number of Employees: 235** 

Female: 70 Minority: 39

**Total Number of Managers: 49** 

Median Age: 48

Female: 9 Minority: 6

**Total Number of C-Suite Executives: 8** 

Median Age: 54

Female: 2 Minority: 0

#### **EMPLOYEE SURVEY SCORES**

**Quality of Overall Organization** 4.648

**Quality of Direct Management** 4.682

**Quality of Corporate Leadership** 4.527

**Compensation and Benefits** 4.587

**Career Development and Opportunities** 

for Growth 4.564

**Diversity and Inclusion** 4.604

**Workplace Atmosphere and Coworker** 

**Camaraderie** 4.595/90.923

**Work-Life Balance** 4.632/86.83

**Corporate Culture and Engagement** 88.35

# **INVENTURE DESIGN GROUP** HOUSTON

**Total Number of Employees: 27** 

Female: 19 Minority: 7

**Total Number of Managers: 10** 

Median Age: 39

Female: 7 Minority: 2

**Total Number of C-Suite Executives:** 3

Median Age: 50

Female: 0 Minority: 1

#### **EMPLOYEE SURVEY SCORES**

**Quality of Overall Organization** 4.813

**Quality of Direct Management** 4.902

**Quality of Corporate Leadership** 4.698

**Compensation and Benefits** 4.408

**Career Development and Opportunities** 

for Growth 4.63

**Diversity and Inclusion** 4.62

**Workplace Atmosphere and Coworker** 

**Camaraderie** 4.73/89.19

Work-Life Balance 4.74/84.04

**Corporate Culture and Engagement** 91.154

## KIDDER MATHEWS SEATTLE

**Total Number of Employees:** 359

Female: 185 Minority: 64

**Total Number of Managers: 92** 

Median Age: 53

Female: 47 Minority: 7

**Total Number of C-Suite Executives: 9** 

Median Age: 61

**Female:** 0 **Minority:** 0

#### **EMPLOYEE SURVEY SCORES**

**Quality of Overall Organization** 4.707

**Quality of Direct Management** 4.707

**Quality of Corporate Leadership** 4.672

**Compensation and Benefits** 4.519

**Career Development and Opportunities** 

for Growth 4.504

**Diversity and Inclusion** 4.43

**Workplace Atmosphere and Coworker** 

**Camaraderie** 4.662/92.08

Work-Life Balance 4.654/86.58

**Corporate Culture and Engagement** 89.98

## MATTHEWS REAL ESTATE SERVICES EL SEGUNDO, CA

**Total Number of Employees: 159** 

Female: N/A Minority: N/A

**Total Number of Managers:** 

Median Age: N/A

Female: N/A Minority: N/A

**Total Number of C-Suite Executives:** 

Median Age: N/A

Female: N/A Minority: N/A

#### **EMPLOYEE SURVEY SCORES**

**Quality of Overall Organization** 4.84

**Quality of Direct Management** 4.912

**Quality of Corporate Leadership** 4.772

**Compensation and Benefits** 4.736

**Career Development and Opportunities** 

for Growth 4.806

**Diversity and Inclusion** 4.58

**Workplace Atmosphere and Coworker** 

**Camaraderie** 4.72/94.29

Work-Life Balance 4.47/80.45

**Corporate Culture and Engagement** 91.84

# RD MANAGEMENT LLC NEW YORK CITY

**Total Number of Employees: 96** 

Female: 52 Minority: N/A

**Total Number of Managers: 11** 

Median Age: N/A

Female: 2 Minority: 3

**Total Number of C-Suite Executives: 3** 

Median Age: 55

Female: 1 Minority: 0

#### **EMPLOYEE SURVEY SCORES**

**Quality of Overall Organization** 4.381

**Quality of Direct Management** 4.468

**Quality of Corporate Leadership** 3.982

**Compensation and Benefits** 3.731

**Career Development and Opportunities** 

for Growth 3.657

**Diversity and Inclusion** 4.106

**Workplace Atmosphere and Coworker** 

**Camaraderie** 4.389/82.115

**Work-Life Balance** 4.422/78.98

**Corporate Culture and Engagement** 78.480

# **VOIT REAL ESTATE SERVICES**NEWPORT BEACH, CA

**Total Number of Employees: 156** 

Female: 33 Minority: 22

**Total Number of Managers: 10** 

Median Age: N/A

Female: 2 Minority: 2

**Total Number of C-Suite Executives: 2** 

Median Age: 55

**Female:** N/A **Minority:** N/A

#### **EMPLOYEE SURVEY SCORES**

**Quality of Overall Organization** 4.878

**Quality of Direct Management** 4.862

**Quality of Corporate Leadership** 4.838

**Compensation and Benefits** 4.625

**Career Development and Opportunities** 

for Growth 4.798

**Diversity and Inclusion** 4.688

**Workplace Atmosphere and Coworker** 

**Camaraderie** 4.763/95.15

Work-Life Balance 4.864/91.67

**Corporate Culture and Engagement** 95.6

#### **ABOUT THE SURVEY**

This nomination was open to companies who operate in commercial real estate and related fields, including service providers, consultants and tech firms. Information collected is for US operations only. Below is a sample list of questions asked in the confidential employee survey. Unless otherwise indicated, the questions were on a scale of 1 (strongly disagree) to 5 (strongly agree).

## Please share your level of agreement with the following questions about your organization.

I know, understand and believe in our organization's values.

Management and employees live authentically by the organization's values. My organization's fiscal well-being is stable.

I feel that my company is staffed appropriately to achieve its goals.

My organization operates in a socially responsible and ethical manner.

## Please share your level of agreement with the following questions about your company's senior leadership team.

I am satisfied with the level of information I receive on what is going on in the firm. Our senior management leads by example and contributes to a positive culture. Management encourages communication, listens to and responds to my concerns. Employees receive appropriate praise and recognition when they do a good job. Management puts employees' well-being ahead of the bottom line.

#### Please share your level of agreement with the following statements.

I feel I am compensated fairly for the work I do.

I feel all employees within my company are compensated fairly.

I feel my organization's compensation rates are on par with industry standards. My firm's benefits package is similar to other comparable firms in the industry. Many organizations make great efforts to invest in the development and advancement of their staff and their careers. Please indicate your level of agreement with the following statements.

I receive effective training from my supervisors.

I have the resources I need to accomplish my job functions.

 $\label{thm:managers} \mbox{Managers encourage and support my professional and personal development.}$ 

I feel that I have ample opportunities for advancement within my company.

A company that promotes workforce diversity generally tries to ensure that its employee pool is comprised of individuals with a broad range of experiences, race, gender, age, ethnicity and other factors. Please indicate your level of agreement with the following statements

Workforce diversity and inclusiveness is a top priority to me.

Workforce diversity and inclusiveness is a top priority for my organization.

Senior management makes a great effort to promote and foster diversity and inclusiveness within my workplace.

Even the hardest jobs are made easier if you enjoy the people you work with and the atmosphere of the organization you work for. Please indicate your level of agreement with the following statements

My company places great importance on fostering a healthy, pleasant atmosphere. I enjoy going into the office and working with my colleagues.

Employees are recognized as individuals and treat each other with respect.

I do not feel the need to compete with my colleagues.

I do not often feel negatively stressed at work.

On a scale of 1-10, please rate your level of satisfaction with regard to your workplace atmosphere and the people you work with.