

partnership.  
performance.



Intelligent  
Real Estate Solutions

AVISON YOUNG (CANADA) INC.

# Announcement

**Thursday, February 12, 2009  
(2 pages)**

• **Please click here to view photos:**

[http://www.avisonyoung.com/library/pdf/Media\\_Releases/temp/Peter\\_DeGuerre.jpg](http://www.avisonyoung.com/library/pdf/Media_Releases/temp/Peter_DeGuerre.jpg)

[http://www.avisonyoung.com/library/pdf/Media\\_Releases/temp/Bruce\\_Armstrong.jpg](http://www.avisonyoung.com/library/pdf/Media_Releases/temp/Bruce_Armstrong.jpg)

[http://www.avisonyoung.com/library/pdf/Media\\_Releases/temp/Ryan\\_Lyons.jpg](http://www.avisonyoung.com/library/pdf/Media_Releases/temp/Ryan_Lyons.jpg)

## **Peter De Guerre, Bruce Armstrong and Ryan Lyons join Avison Young's Toronto Brokerage Group**

**Toronto, ON— Mark E. Rose**, Chair and CEO of **Avison Young (Canada) Inc.**, announced today the appointment of three top commercial real estate brokers: **Peter De Guerre, Bruce Armstrong** and **Ryan Lyons**, to the company's Toronto commercial real estate brokerage operation.

Effective immediately, De Guerre, Armstrong and Lyons will help to develop and service major corporate real estate clients locally and across Canada. They will be based in Avison Young's downtown Toronto office.

"We are very fortunate to have three of Toronto's top brokers join our local and national team at Avison Young. Their skills, strengths and background fit in extremely well with the Avison Young philosophy of focusing on the client's needs," says Rose. "The combined leadership abilities, track record and extensive real estate experience of De Guerre, Armstrong and Lyons will bring a wealth of knowledge and talent to our team and, most importantly, to our clients."

Peter De Guerre has more than 25 years of experience in the commercial real estate industry, starting his career with local developer, Inducon Development Corporation. His background includes positions at Penreal Advisors, Cushman & Wakefield LePage, and 10 years at Colliers International before joining Jones Lang LaSalle. Peter has been responsible for executing some of Toronto's most notable transactions, representing clients on both lease and purchase assignments.

Bruce Armstrong, with 23 years of experience in the commercial real estate industry, has an extensive background in tenant representation having leased more than 2 million square feet in his career. Armstrong's primary focus is on tenant representation both locally and nationally. Armstrong began his real estate career in Calgary specializing in commercial leasing. After moving back to Toronto and joining the GH Lennard brokerage office, he spent thirteen years at Cushman & Wakefield LePage followed by six years at CBRE. Most recently he was with Jones Lang LaSalle. On several occasions during his career, Bruce was recognized as one of the Top 10 producers of the firms he represented.

partnership.  
performance.



Intelligent  
Real Estate Solutions

AVISON YOUNG (CANADA) INC.

## Announcement

Ryan Lyons began his career in 2000 with Colliers International. Over a five-year period, Ryan proved himself by developing into a consistent producer in office leasing. He joined Jones Lang LaSalle in 2005 and specialized in the tenant representation group executing on local, national and international assignments for major corporations. Ryan has developed an extensive following, buoyed by a reputation that has garnered client satisfaction and long-term relationships.

“We are pleased and proud to have Peter, Bruce and Ryan join the Avison Young team in Toronto. Their decision to come on board is an important endorsement to what Avison Young has accomplished over the past six months and will be a key part to meeting the goals we have set for the growth of our office in Canada’s largest commercial real estate market,” says **Mark Fieder**, President and Managing Director, Avison Young (Canada)-Ontario. “Our national team looks forward to working with Peter, Bruce and Ryan and helping to deliver on Avison Young’s commitment to provide a truly integrated client-centric services platform for our global, national and local clients.”

*Founded in 1996, **Avison Young (Canada) Inc.** is Canada's largest independently-owned commercial real estate services company, with offices in Vancouver, Edmonton, Calgary, Regina, Winnipeg, Mississauga, Toronto, Ottawa, Montreal, Quebec City, Halifax and Chicago. Ranked among Canada's leading national commercial real estate organizations, Avison Young is a full-service commercial real estate company and the only national, Canadian, principal-owned real estate brokerage firm in the country. The company provides value-added, client-centric investment sales, leasing, advisory, management and financial services to owners and users of commercial, industrial and multi-residential real estate properties.*

-end-

### **For further information:**

- **Mark Rose**, Chair and CEO, Avison Young (Canada) Inc.: **(416) 673-4028**
- **Mark Fieder**, President & Managing Director, Avison Young (Canada) Inc.-Ontario: **(416) 673-4051**
- **Peter De Guerre**, Senior Vice President, Toronto Leasing Group, Avison Young (Canada) Inc.: **(416) 673-4004**
- **Bruce Armstrong**, Senior Vice President, Toronto Leasing Group, Avison Young (Canada) Inc.: **(647) 788-4073**
- **Ryan Lyons**, Sales Representative, Toronto Leasing Group, Avison Young (Canada) Inc.: **(416) 673-4049**

[www.avisonyoung.com](http://www.avisonyoung.com)