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AVISON YOUNG

Media Release

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•**Sherry Quan photo:**

http://www.avisonyoung.com/library/pdf/Media_Releases/Temp/Sherry_Quan.jpg

Avison Young appoints Sherry Quan National Director of Communications & Media Relations

Toronto, ON— Mark E. Rose, Chair and CEO of **Avison Young**, announced today the appointment of corporate communications specialist **Sherry Quan** as National Director of Communications and Media Relations.

Reporting to the CEO, Quan will develop and implement communications and marketing strategies to enhance the reputation of Avison Young as a leader in the commercial real estate industry, as well as continue to manage the company's national Media Relations functions, as she has been doing the past year. She will continue to operate out of Avison Young's Vancouver, BC office.

"As we continue to grow our company through our five-year plan, branding and advancement of our communication strategies are integral parts of our execution," comments Rose. "Sherry has demonstrated her abilities to lead us as we reach out to clients, our professionals and our industry."

With more than 15 years of combined experience in the Corporate Communications / Public and Media Relations / and Journalism fields, Quan joined Avison Young in July 2008 as Director of Corporate Communications (BC).

In addition to writing Avison Young's comprehensive BC Office Leasing, Industrial and Investment Market Reports and copyediting the company's national market reports, Quan arranges media interviews for the CEO, principals and brokers; writes local and national press releases on market trends, company acquisitions, major transactions and other expansions; assists brokers with their marketing activities and presentations; and writes feature articles on real estate trends. As a result of her efforts, the company was quoted in more than 900 daily newspapers, industry publications and online media outlets in the first 12 months of her joining the company.

Prior to joining Avison Young, Quan was a public relations consultant and writer for various real estate organizations. Her clients have included Bentall Capital, Macdonald Realty, Cushman & Wakefield LePage, Penreal Capital Management, GWL Realty Advisors, Chandler Development Group, and Trademark Custom Homes and Renovations.

In the 1990s, Quan served as Director of Corporate Communications (Western Canada) for Royal LePage Commercial/Cushman & Wakefield LePage and, prior to that, National Director of Communications (Canada and U.S.) for NRS National Real Estate Service/Block Bros. Realty. Before that, she was the real estate reporter at *Business in Vancouver Newspaper* and assistant editor at *Vancouver's Business Report Magazine*. She holds a Bachelor of Arts degree in Honours English from the University of British Columbia.

"This is a brilliant time to be part of Avison Young as we continue to grow our national company, and I thank Mark Rose for the opportunity to contribute to the organization's strategic goals," says Quan. "I'm looking forward to working with the national team to further raise brand awareness globally, while continuing to enhance the reputation of our brokers as knowledgeable and reliable professionals who are dedicated to fulfilling the real estate needs of our clients."

*Founded in 1978, **Avison Young** is Canada's largest independently-owned commercial real estate services company and the only national, Canadian-owned, principal-managed real estate brokerage firm in the country. Headquartered in Toronto, Ontario and ranked among Canada's leading national commercial real estate organizations, Avison Young is a full-service commercial real estate company comprising more than 500 real estate professionals in 12 offices across Canada and in Chicago, IL. The company provides value-added, client-centric investment sales, leasing, advisory, management and financial services to owners and users of commercial, industrial and multi-residential real estate properties.*

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