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Internal Announcement

Thursday September 9, 2010
(2 pages)

- **To participate / donate to the Sears National Kids Cancer Ride, please click here:**
www.searsnationalkidscancerride.com

Avison Young's Ryan Lyons participates in Sears National Kids Cancer Ride 2010

***15-day, 7,000-km cycle from Vancouver to Halifax aims to raise funds
and awareness to fight childhood cancer***

Toronto, ON – Avison Young employees continue to give back to the community. **Ryan Lyons**, a commercial real estate sales representative with Avison Young's Toronto office, is participating in the **Sears National Kids Cancer Ride 2010** this month to raise funds and awareness for fighting childhood cancer.

As one of 40-plus riders representing the national team, Lyons will cycle from Vancouver to Halifax between September 9-23, covering more than 7,000 km and stopping in 160 locations across Canada to raise funds for the worthy cause.

"Our children are sacred and they deserve to live without fear and pain. By riding in the Sears National Kids Cancer Ride, I hope to help children and their families affected by cancer regain some courage and hope as they fight for their lives. Our mission is to improve their lives beyond cancer," says Lyons.

The Sears National Kids Cancer Ride funds programs that improve the lives of children living with cancer as well as those recovering from the physical and emotional scars that can be part of survivorship. Beyond the children themselves, their families and friends benefit from ongoing support programs provided for by the National Kids Cancer Ride.

Beginning in Vancouver on September 9 and crisscrossing Canada to finish in Halifax on September 23, the event will see 40-plus national cyclists and thousands of local citizens participate in community events and ride-alongs in 160 communities across Canada. As a symbolic link to the 10,000 families living with and beyond childhood cancer across Canada, the Sears National Kids Cancer Ride will raise funds for childhood cancer research and support programs for the 17 licensed children's cancer units in hospitals across Canada.

"At the beginning of the year two primary goals were at the top of my mind in order to prepare and qualify for the Sears National Kids Cancer Ride – raise \$25,000 for the kids and log 10,000 km on

the legs. With loads of gratitude to all who have contributed along the way, I am proud to announce that we finally achieved these goals,” adds Lyons. “Pedalling from city to city across Canada over the next two weeks, visiting children fighting for their lives and living with and beyond cancer, we hope to reassure each one that we are fighting alongside them and doing all we can to help ease their struggle.”

Avison Young has donated \$10,000 to Sears National Kids Cancer Ride 2010.

“As a company, we have consistently emphasized the importance of giving back to the community wherever possible,” says Avison Young Chair and CEO **Mark Rose**. “It is great to see Ryan participating in the Sears National Kids Cancer Ride and we wish him a successful and safe journey over the next two weeks. Avison Young employees across Canada and in the U.S. regularly support local, national and global charity events and dedicate volunteer hours, and I am extremely proud and grateful for employees’ participation in these worthwhile causes. Avison Young is fortunate enough to be in a position to help and our company is what it is today because of our people.”

Details of the locations and ways to participate can be found on the **Sears National Kids Cancer Ride 2010 website:**

www.searsnationalkidscancerride.com

To donate, please visit Ryan Lyons’ **Sears National Kids Cancer Ride 2010 donation page:**

<http://my.e2rm.com/personalPage.aspx?EventID=41462&LangPref=en-CA&RegistrationID=795920>

For more information on the 15-day journey, follow **Ryan Lyons’ Kids Cancer Ride blog:**

<http://ryanlyons.snkcr.com/>

Coast to Coast Against Cancer Foundation website:

www.CoastToCoastAgainstCancer.org

*Founded in 1978, **Avison Young** is Canada's largest independently-owned commercial real estate services company and the only national, Canadian-owned, principal-managed real estate brokerage firm in the country. Headquartered in Toronto, Ontario and ranked among Canada's leading national commercial real estate organizations, Avison Young is a full-service commercial real estate company comprising more than 700 real estate professionals in 21 offices across Canada and in the U.S. The company provides value-added, client-centric investment sales, leasing, advisory, management, financing and mortgage placement services to owners and occupiers of office, retail, industrial and multi-residential properties.*

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